

## Why Everyone Working in Health Care Should Attend this Conference

Everyone working in health care is an information specialist. How do you know that the clinical information you are using is trustworthy and not misleading? Is it helping — and not harming — patients? Is it useful? Or is it further contributing to health care waste?

- Poor quality medical information can be harmful to all concerned. Learn some easy ways to avoid being misled.
- Drowning in information and data? Learn ways to efficiently manage it all.
- Learn how to effectively improve health care quality, measure performance and run effective EBM committees.

This conference is designed to provide health care professionals with important concepts, methods, and tools to successfully accomplish evidence-based quality improvement work. The conference offers education and training directed at leaders, clinicians, clinical teams, and QI support staff in key aspects of evidence-based medicine, guideline development, performance measurement, and EBM committee work such as that performed by Pharmacy and Therapeutics and Technology Assessment Committees.

**Wailea Beach  
Marriott  
Resort & Spa  
Maui Hawaii  
November 6-9, 2006**

# Evidence-based Medicine Conference: The Essentials

*"Talk Story, Talk Evidence"*

Kaiser Permanente  
Evidence- and Value-based Medicine CME Conference  
Featuring *Delfini Group* &  
Kaiser Permanente Hawaii Guideline Team Representatives





## Wailea Beach Marriott Resort Maui, Hawaii November 6-9, 2006

Immerse yourself in luxury and service....

The prestigious Wailea Marriott Resort is the perfect spot to treat yourself to golden beaches, tropical beauty, world-class recreation, shopping, and dining. This dream destination is located on the sunny side of South Maui at the foot of majestic Mt. Haleakala, the "House of the Sun", just a 25 minute drive from Kahului Airport.

The Wailea Marriott Resort continues the 20-year tradition of being the most Hawaiian resort in Wailea. Low rise, understated architecture complements the natural beauty of over 22 acres of lush tropical flowers and foliage. Enjoy Hawaiian entertainment and a luau four nights a week. At the Wailea Marriott Resort everything is just a little more Hawaiian

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At the Wailea Marriott Resort you will be able to enjoy the delightful combination of luxury accommodations, attentive service, almost unlimited recreational opportunities, and the best value in Wailea.



**Please make reservations  
directly with the hotel.**

Wailea Beach Marriott  
Resort & Spa  
3700 Wailea Alanui  
Toll Free: (800) 292-4532  
Phone: (808) 879-1922  
Fax: (808) 874-7888

## Audience

The conference is designed to serve many interests with special training options:

- Medical leaders, pharmacy leaders, administrators
- Physicians, clinical pharmacists and other health care professionals such as nurses, nutritionists, EBM committee participants, content developers such as health educators, and more
- Quality leaders and staff
- EBM working group leaders, members and staff such as Pharmacy & Therapeutics and Medical Technology Assessment staff and committee members

## Objectives

At the end of the conference, attendees will be able to —

- Easily perform a useful search of the medical literature applying tips and a helpful searching tool and utilizing the best clinical information sources
- Apply easy-to-understand concepts to evaluate the believability and usefulness of published medical articles
- Summarize medical evidence for a clinical question and create evidence-based clinical recommendations — including messaging for patients
- Evaluate, select and adapt clinical guidelines
- Describe the evidence- and value-based guideline development process
- Create information, action and decision support for various target groups
- More effectively participate in evidence-based committees such as Pharmacy & Therapeutics and Technology Assessment Committees

## Accreditation

The Kaiser Foundation Hospital is accredited by the Hawaii Medical Association to provide continuing medical education for physicians.

The Kaiser Foundation Hospital designates this educational activity for a maximum of 20 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Kaiser Foundation Hospital requires that faculty participating in CME activities disclose to the audience any significant financial interest or relationship with the manufacturers of any commercial products or services that might pose a potential, apparent or real conflict of interest in regards to each faculty member's contribution to the program.

It is the policy of the Kaiser Foundation Hospital to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored educational activities. Individuals who may influence content must disclose all relevant financial relationships with any commercial interest. Should it be determined that a conflict of interest exists as a result of a financial relationship disclosed, the conflict of interest must be resolved prior to the activity. Refusal to provide disclosure information disqualifies an individual from being a part of the planning or implementation of this CME activity.

All disclosed relevant commercial interests will be provided to meeting attendees prior to the start of the activity.

The faculty understands this is a CME activity rather than a promotional event and they will only mention generic names of drugs. They are not receiving financial support from commercial interest for this presentation, only the honorarium agreed with the Kaiser Foundation Hospital.

# Evidence-based Medicine Conference: The Essentials

## Agenda - (subject to change)

### November 6th — Special Session 1

#### Momi «» Pearls

##### Enhancing Quality through Performance Measurement & Pay-for-Performance: The Pearls

- 8:00 AM Introduction to the Conference
- 8:15 AM Introduction to Evidence-based Medicine & the Evidence-based Organization
- 8:45 AM Pearls on Performance Measurement: Essentials
- 9:50 AM Skill-building Exercises: Mini-exercises on Measure Validity
- 10:20 AM -- break --
- 10:30 AM Exercise: Creating a Performance Measure
- 11:00 AM Finding Seed Measures
- 11:30 AM -- stretch --
- 11:35 AM Money in the Palm or Trouble in Paradise: Pay-for-Performance Essentials
- 12:20 PM Avoiding Pitfalls & Directing Attention to Quality:  
How Not to Get Torched by Your Docs and Actually Improve Care
- 1:00 PM Group Consult

### November 7th — Conference Day 1

#### Moku «» Islands

##### Islands of Information - Simplified Techniques for Finding & Evaluating Useful Clinical Information

- 8:00 AM Introduction to the Conference
- 8:15 AM Introduction to Evidence-based Medicine: A Port in the Storm
- 8:30 AM Tips for Rapidly Appraising Information for Truth and Believability
- 10:00 AM -- break --
- 10:10 AM Tips for Rapidly Appraising Information for Usefulness
- 10:30 AM Exercises in Critical Appraisal
- 11:30 AM -- stretch --
- 11:35 AM Systematic Reviews & Secondary Sources
- 12:05 PM Illustrations & Case Studies
- 12:30 PM Information Overload and Islands of Sanity:  
Searching Strategies & Quality Sources for Information
- 1:15 PM Group Consult

### November 8th — Conference Day 2

#### Lokahi «» Unity & Harmony

##### Topics in the Tropics: Evidence-based QI Improvement Project Strategies and Examples

- 8:00 AM Introduction to the Day
- 8:15 AM How to Choose or Adapt Clinical Practice Guidelines
- 9:15 AM Showcase: The KP Nephrology EBM Guideline Project -- Processes
- 10:00 AM -- break --
- 10:10 AM Showcase: The KP Nephrology EBM Guideline Project -- Outcomes
- 10:55 AM Synthesizing Evidence & Creating Clinical Recommendations
- 11:55 AM -- stretch --
- 12:00 PM Implementation Strategies
- 1:00 PM Group Consult

### November 9th — Special Session 2

#### Laulima «» Many Hands Working Together

##### Treasure Trove of Tips for EBM Committees

##### Focus Pharmacy & Therapeutics Committees & Medical Technology Assessment Committees

- 8:00 AM Introduction to the Day
- 8:15 AM Committee Basics
- 9:00 AM Pitfalls EBM Committees Commonly Fall Into and How to Avoid Them
- 10:00 AM -- break --
- 10:10 AM Treasures for Committee Members:  
Prepare and package information for EBM meetings and make your members happy
- 10:55 AM Treasures for Committee Staffers: Prepping and pre-work advice for happier meeting
- 11:40 AM -- stretch --
- 11:45 AM Treasures for Committee Leaders:  
How to optimize committee functioning and lead to successful outcomes
- 12:30 PM Evidence versus judgment: how to apply both correctly in achieving value
- 1:00 PM Group Consult

## Faculty

### Kaiser Permanente Hawaii Guideline Team

**Karen I. Ching, MD**  
Nephrology

**Brian J. Lee, MD**  
Nephrology

**Grant T. Okawa, MD**  
Internal Medicine

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## Planning Committee

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November 6-9, 2006



**Mail application and payment to:**

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 Medical Education  
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 Honolulu HI 96819  
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 Fax: (808) 432-7933  
 Email: julie.peralta@kp.org



**Please register early—space is limited**

The registration fee includes continental breakfasts with course faculty, parking validation, course material, and certificate of attendance. Fee may be paid by check. Refunds must be requested in writing by October 23, 2006, and will be subject to a \$25 administrative fee. No refunds will be made on cancellations received after that date. Program materials cannot be guaranteed unless enrollment is received by October 16, 2006. Kaiser Foundation Hospital reserves the right to cancel this program; in the event of cancellation, fee will be fully refunded.

**Registration Fees**

Early Registration must be postmarked or faxed by October 23, 2006

**Special Needs**

Kaiser Foundation Hospital fully complies with the legal requirements of the Americans with Disabilities Act and the rules and regulations thereof.

To help us serve you better, anyone needing accommodation should call  
 Johannah Gonsalves  
 at (808)432-7932  
 by October 15, 2006.

Name/Degree:	
Specialty:	
Organization or Company:	
Street Address:	
City, State, Zip:	
Phone:	
Email Address:	

Please select the sessions you will be attending:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Special Session 1 11/06/06	Conference Day 1 11/07/06	Conference Day 2 11/08/06	Special Session 2 11/09/06

Please select one:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Kaiser Permanente Physician	Kaiser Permanente Allied Health Professional	Non-Kaiser Permanente Physician	Non-Kaiser Permanente Allied Health Professional

Cost to Attend:	KP Physician	KP Allied Health	Non KP Physician	Non KP Allied Health	KP Physician	KP Allied Health	Non KP Physician	Non KP Allied Health
1 Day	\$145	\$125	\$175	\$145	\$175	\$155	\$205	\$185
2 Days	\$275	\$255	\$305	\$275	\$305	\$285	\$335	\$305
3 Days	\$405	\$385	\$435	\$405	\$435	\$415	\$465	\$435
4 Days	\$525	\$505	\$555	\$525	\$555	\$535	\$585	\$555